

# Training AI Content Creation with Midjourney

Let your creativity shine and create high-quality  
content at the touch of a button

The best trainer in the Netherlands '23 and '24

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# Training AI Content Creation with Midjourney

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## Program:

The training is hands-on and interactive, with our specialist guiding participants through the use of Midjourney. The session lasts about 3 hours and includes the following components:

- **Introduction to Midjourney:** How does the tool work and what are its features?
- **Prompt techniques:** Learn to write effective text commands to get the best results.

## For whom:

This course is designed for marketers, content creators, designers, and entrepreneurs who want to quickly create engaging visuals without relying on extensive design software or skills. Also suitable for creative teams who want to optimize their workflow by leveraging AI for visual content creation.

- **Visual storytelling:** Discover how to use visuals to tell a story that appeals to your target audience.
- **Practical application:** Live demonstrations and hands-on exercises where participants get to work themselves.
- **Integration into your workflow:** Tips on how to efficiently deploy Midjourney within your existing processes.

## After completion, you will know:

After attending this training, you will:

- Be able to create engaging visuals using AI, without design knowledge.
- Be familiar with the basics of working with Midjourney. Know how to write text commands to get the most out of the tool.
- Be able to reinforce your creative and marketing strategies with visually appealing content.
- Be able to quickly respond to trends by generating visuals quickly and efficiently.

## Practical information:

- **Date:** By arrangement
- **Cost:** On request
- **Study load:** one day
- **Location:** Flexible

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Recommends us



19+  
Years of experience



4.000+  
Certified participants



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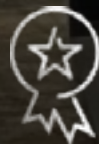
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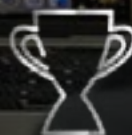
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